Marmot Report

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Recommendations	Report theme (subtheme)	My theme
Provide further support for early years settings in more deprived areas, including additional support for parents	Build back fairer for future generations (Prioritise children and young people)	Early years and education
Extend interventions to support young people's mental health and wellbeing at school and at work	Build back fairer for future generations (Prioritise children and young people)	Public service provision and reform Early years and education
Ambition for all young people, 18–25 years old, to be offered in-work training or post-18 education	Build back fairer for future generations (Prioritise children and young people)	Employment and training
All policies assessed to consider impacts on health equity for future generations	Build back fairer for future generations (Prioritise children and young people)	Health in all policies
Implement all recommendations and commitments in Greater Manchester's Young Person's Guarantee	Build back fairer for future generations (Prioritise children and young people)	Public service provision and reform
Share expertise and evidence of prevention interventions across local authorities and public services, and continue to build capacity and partnerships	Build back fairer resources (Rebalance spending towards prevention)	Public service provision and reform Health in all policies
Double the budget for prevention in the total health care budget in Greater Manchester within five years and a system-wide prevention/health spending target for all of Greater Manchester to be developed by end of 2021, with incremental targeted increases over five years	Build back fairer resources (Rebalance spending towards prevention)	Health in all policies Funding/advocacy
Advocate for real terms percentage increase in regional budget for public health	Build back fairer resources (Rebalance spending towards prevention)	Funding/advocacy
Ensure proportionate universal funding – increase funding in more deprived communities and particular areas of public services	Build back fairer resources (Build back fairer opportunities for all)	Funding/advocacy
Advocate for increases in local government funding and public service allocations and other regional shares of national budgets	Build back fairer resources (Build back fairer opportunities for all)	Funding/advocacy
Establish a Build Back Fairer Investment Fund in Greater Manchester to include contributions from businesses that support the Build Back Fairer agenda	Build back fairer resources (Build back fairer opportunities for all)	Employment, anchors and social value
Increase funding and support for training and apprenticeships in more deprived communities	Build back fairer resources (Build back fairer opportunities for all)	Employment, anchors and social value Funding/advocacy
Request that businesses invest in Regional Build Back Fairer Investment Fund or equivalent through social value approaches and corporate social responsibility	Build back fairer resources (Build back fairer opportunities for all)	Employment, anchors and social value
Extend social value commissioning to all public sector contracts and to businesses in Greater Manchester to enhance business contributions to Building Back Fairer	Build back fairer resources (Build back fairer commissioning)	Employment, anchors and social value
Identify the minimum income for healthy living in Greater Manchester and advocate for national resources to meet this in public sector pay and support business to pay the minimum income for healthy living	Build back fairer standards (Standards for healthy living)	Funding/advocacy

Guarantee offer of universal access to quality services including existing public services and public health services	Build back fairer standards (Standards for healthy living)	Public service provision and reform
and universal access to training, support and employment for young people		
Develop Greater Manchester minimum standards for quality of employment, environment and housing, and transport and clean air and advocate for enforcement powers and resources	Build back fairer standards (Standards for healthy living)	Health in all policies
Implement Greater Manchester's social value framework and extend anchor institutions approaches to VCSE sector and businesses	Build back fairer institutions (Extend anchor institution	Employment, anchors and social value
Extend the remit of anchors to incorporate social value procurement and commissioning and contributions to the Build Back Fairer Investment Fund	approaches) Build back fairer institutions (Extend anchor institution	Employment, anchors and social value
Health and social care act as leaders in social value commissioning and work in partnership across local authorities to develop local supply chain across Greater Manchester	approaches) Build back fairer institutions (Scale up social value contracting and extend business role)	Employment, anchors and social value
Embed widescale social value requirements in the Local Industrial Strategy and Good Employment Charter	Build back fairer institutions (Scale up social value contracting and extend business role)	Employment, anchors and social value
Add provision of apprenticeships for all ages to the social value framework	Build back fairer institutions (Scale up social value contracting and extend business role)	Employment, anchors and social value
Link Innovation Greater Manchester with social value framework	Build back fairer institutions (Scale up social value contracting and extend business role)	Employment, anchors and social value
Based on the Marmot Beacon Indicators develop publicly accessible targets to monitor progress towards Building Back Fairer	Build back fairer monitoring and accountability (Develop Build Back Fairer equity targets for Greater Manchester)	Data and intelligence
Report bi-annually on Marmot Beacon indicators related to targets	Build back fairer monitoring and accountability (Develop Build Back Fairer equity targets for Greater Manchester)	Data and intelligence
Invest in routine data collection to support monitoring of reductions in inequalities in wellbeing, opportunity and community cohesion within local authorities	Build back fairer monitoring and accountability (Develop Build Back Fairer equity targets for Greater Manchester)	Data and intelligence
Advocate for local control over vaccination programmes, especially catch-up programmes and vaccine roll-out to focus more on groups at higher risk or with lower vaccination rates	Reducing Inequalities in vaccine uptake and in infection and mortality rates	Covid
Follow principle of proportionate universalism and direct increased resources and supply to ensure the needs of our most deprived, diverse and more vaccine hesitant communities are met	Reducing Inequalities in vaccine uptake and in infection and mortality rates	Covid
Advocate for resources for adequate financial support and provide practical, clinical and wellbeing support for those who cannot work because of COVID-19 risk and those who have to self-isolate and ensure guarantees of return to employment.	Reducing Inequalities in vaccine uptake and in infection and mortality rates	Covid
Advocate for increase deprivation weighting in funding by level of area deprivation	Communities and place	Funding/advocacy
Advocate for greater share of resources for regions and local authorities hit particularly hard by COVID-19 and containment measures, and based on remedying shortfalls in funding over last ten years	Communities and place	Funding/advocacy

Develop publicly accessible data on equity in health, wellbeing and the social determinants of health within local authorities and strengthen monitoring by ethnicity at local level	Communities and place	Data and intelligence
Fully implement the Good Landlord Scheme	Housing, transport and the environment (Improve quality and affordability of housing)	·
Strengthen and enforce decent housing regulation and advocate for resources to enforce housing regulations	Housing, transport and the environment (Improve quality and affordability of housing)	·
All new housing to be built to net-zero emissions standards, with an increased proportion being either affordable or in the social housing sector	Housing, transport and the environment (Improve quality and affordability of housing)	•
Continue to reduce rough sleeping and reduce homelessness and risk of homelessness and extend action to reduce risk for homelessness	Housing, transport and the environment (Improve quality and affordability of housing)	·
Fully implement clean air zones and monitor for inequalities in exposure	Housing, transport and the environment (Green spaces, air quality and quality high streets)	·
Improve quality of existing green spaces and prioritise provision of new green spaces in areas of higher deprivation	Housing, transport and the environment (Green spaces, air quality and quality high streets)	
Adopt city-wide strategies that put health and sustainability at the centre of strategic planning	Housing, transport and the environment (Green spaces, air quality and quality high streets)	Health in all policies
Work with local communities to better include and their local needs when reviving local high streets	Housing, transport and the environment (Green spaces, air quality and quality high streets)	
Extend incentives to encourage people back to public transport	Housing, transport and the environment (Transport and active transport)	Public service provision and reform
Improve road safety by implementing 20mph speed limit in all residential streets and implement other road safety initiaves in deprived areas first	Housing, transport and the environment (Transport and active transport)	Public service provision and reform
Increase quality and availability of parenting support programmes run through early years centres and schools	Early years, children and young people (Reduce inequalities in early years development)	Early years and education
Regional budget to meet OECD average for proportion of spending on early years and increase funding per child for early years settings in more deprived areas	Early years, children and young people (Reduce inequalities in early years development)	Funding/advocacy
Develop a new measure of school readiness for Greater Manchester.	Early years, children and young people (Reduce inequalities in early years development)	Data and intelligence Early years and education
Ensure childcare workforce wages in public and private sector meet the GM Minimum Income for Healthy Living	Early years, children and young people (Reduce inequalities in early years development)	Employment, anchors and social value

Increase catch-up tuition for more deprived students – beyond government programme - and additional support for families with SEND	Early years, children and young people (Reduce inequalities in educational attainment)	Early years and education
Achieve no NEETs in Greater Manchester by guaranteeing a training offer for 18–25 years olds	Early years, children and young people (Reduce inequalities in educational attainment)	Early years and education
Implement all recommendations and commitments in Greater Manchester's Young Person's Guarantee	Early years, children and young people (Reduce inequalities in educational attainment)	Early years and education
Prioritise improving the mental health of young people including through providing further mental health support/first aid training in all schools in Greater Manchester	Early years, children and young people (Prioritise and improve mental health and outcomes for young people)	Early years and education
Improve mental health treatment options for children and young people rapidly	Early years, children and young people (Prioritise and improve mental health and outcomes for young people)	Early years and education
Work with primary care and local charities to provide a whole-system and early response to improve mental and physical health and wellbeing in children aged 0–5 years through the hub-and-spoke model and to address the social determinants of health in local communities	Early years, children and young people (Prioritise and improve mental health and outcomes for young people)	Health in all policies
Increase provision of local youth services for young people, advocating for national resources	Early years, children and young people (Prioritise and improve mental health and outcomes for young people)	Public service provision and reform Funding/advocacy
Extend offers of Apprenticeships and training for young people linked to requirements for social value employers to participate	Early years, children and young people (Improve training an prospects for young people)	Employment, anchors and social value
Achieve no NEETs in Greater Manchester by guaranteeing a training offer for 18–25 years olds	Early years, children and young people (Improve training an prospects for young people)	Employment, anchors and social value
Advocate to raise minimum wage for apprentices	Early years, children and young people (Improve training an prospects for young people)	Employment, anchors and social value Funding/advocacy
Increase mentoring opportunities (including public services, CVS sector and business) and add provision of mentoring to social value framework and Good Employment Charter	Early years, children and young people (Improve training an prospects for young people)	Employment, anchors and social value Funding/advocacy
Establish a goal for everyone in work to receive wage that	Income, poverty and debt	Employment, anchors and social value
prevents household poverty Develop regional standard for minimum income for healthy living, to be used to establish the minimum wage for GM	(Reduce poverty) Income, poverty and debt (Reduce poverty)	Employment, anchors and social value
Support food aid providers and charities, advocate for better national funding.	Income, poverty and debt (Reduce poverty)	Funding/advocacy
Continue to advocate for additional £1000 annual uplift to universal credit and explore other ways of providing it if it is cut.	Income, poverty and debt	Funding/advocacy

Extend eligibility for free school meals	Income, poverty and debt (Reduce poverty)	Funding/advocacy
Advocate for an end 5 week wait for universal credit and extend cash grants for low income households	Income, poverty and debt (Reduce poverty)	Funding/advocacy
Increase financial management advice in schools and workplaces	Income, poverty and debt (Reduce levels of harmful debt in GM)	Early years and education Employment and training
Further support community and voluntary sector provision of debt advice	Income, poverty and debt (Reduce levels of harmful debt in GM)	Public service provision and reform
Work with Credit Unions to reduce the use of high interest loan businesses and further regulate loan agencies	Income, poverty and debt (Reduce levels of harmful debt in GM)	Public service provision and reform
All local authorities in Greater Manchester to offer support for those who are in debt due to non-payment of council tax	Income, poverty and debt (Reduce levels of harmful debt in GM)	Public service provision and reform
Improve local data collection and collation of national and voluntary sector data to estimate inequalities in income and debt within local authorities	Income, poverty and debt (Monitoring for poverty and inequity	Data and intelligence)
Fully implement the Greater Manchester Good Employment Charter and Local Industrial strategy and monitor for inequalities, particularly the proportion of employers signing up to Charter offering lower paid jobs	Work and unemployment (Improve the quality of work in Greater Manchester)	Employment, anchors and social value
Provide incentives via the Good Employment Charter to reduce precarious and insecure work	Work and unemployment (Improve the quality of work in Greater Manchester)	Employment, anchors and social value
Define and implement a Greater Manchester quality of work guarantee which extends commitments in the Good Employment Charter and is publicly available for each employer	Work and unemployment (Improve the quality of work in Greater Manchester)	Employment, anchors and social value
Lead discussions about a four day work week	Work and unemployment (Improve the quality of work in Greater Manchester)	Employment, anchors and social value
Build on actions to increase local recruitment into all jobs and work with employers to improve retention rates	Work and unemployment (Reduce unemployment and build skills)	Employment, anchors and social value
Increase funding for adult education more in more deprived communities and link to job market demands. Offer of training and support for older unemployed adults	Work and unemployment (Reduce unemployment and build skills)	Employment, anchors and social value Funding/advocacy
Incentivise private sector to participate in training and skills development and link this to the social value framework	Work and unemployment (Reduce unemployment and build skills)	Employment, anchors and social value
Advocate for real terms percentage increase in regional budget for public health	Public health (Allocate public health resources proportionately, with a focus on the social determinants)	Funding/advocacy
Strengthened public health focus on the social determinants of health	Public health (Allocate public health resources proportionately, with a focus on the social determinants)	Health in all policies
Public health to provide a key leadership role post-COVID in system plans to build back fairer	Public health (Allocate public health resources proportionately, with a focus on the social determinants)	Health in all policies

Continue to support GMs integrated health and care system to be a true population health system, working in partnership with the 10 local authorities and the GMCA	Public health (Allocate public health resources proportionately, with a focus on the social determinants)	Health in all policies
Develop equity targets for local authorities and the Region, with clear lines of accountability to reflect priorities for reducing health inequalities and inequalities in the social determinants in the longer term	Public health (Allocate public health resources proportionately, with a focus on the social determinants)	Health in all policies Data and intelligence
Increase mental health provision in workplaces	Public health (Prioritise inequalities in mental health)	Employent, anchors and social value
Continue and expand existing programmes which focus on preventing mental health problems, and strengthen monitoring and evaluation for equity	Public health (Prioritise inequalities in mental health)	Public service provision and reform Data and intelligence
Work with planners to develop mentally healthy high streets and access to good quality green space within a 15–20 minute walk for all in Greater Manchester, including specific actions to reduce noise and air pollution, improve community safety and reduce anti-social behaviour	Public health (Prioritise inequalities in mental health)	Health in all policies
Invest for the long term and measure success over five and ten years, and improve sharing of best practice between local authorities in GM	Public health (Give prevention interventions time to succeed)	Public service provision and reform
Identify and embed learning from the COVID-19 pandemic, including the value of place-based services and other 'bottom-up' approaches	Public health (Give prevention interventions time to succeed)	Health in all policies Public service provision and reform
Place prevention and taking action on the social determinantsat the centre of the integrated care system in GM	Public health (Give prevention interventions time to succeed)	Health in all policies